Lloyd's List

Americas Awards | 2017

Maritime intelligence | informa

Entry Guide 2017

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lloydslistawards-northamerica.com

Sponsor:

HUTCHISONPORTS

Sponsorship opportunities available:

Contact Linsey Rajan on Tel: +1 212 652 5334
or Email: linsey.rajan@informa.com

Introduction

Lloyd's List - Leading maritime commerce since 1734

Making the right decisions and managing risk in shipping relies on knowledge, experience and flexibility to stay ahead of events. There's no room for error when the stakes are so high.

That's why successful shipping professionals turn to Lloyd's List and have done so for over 282 years.

Lloyd's List provides information, analysis and knowledge for business decision makers in a changing and increasingly complex shipping environment. Our aim: to provide the shipping industry with accurate and timely insights into their markets via independent, credible and reliable journalism performed by a global team of industry experts.

Success in shipping is not a matter of luck. The industry's most successful operators have always understood the power of accurate and reliable market intelligence and that is why Lloyd's List remains the shipping industry's most trusted partner.

The Lloyd's List Awards series recognises the industry's successes and sets a benchmark for excellence, rewarding innovative ideas and concepts that push the boundaries of what is possible.

Recognising Success

Lloyd's List is proud to lead the way in acknowledging and rewarding success in the shipping industry through our awards portfolio.

Why Enter?

- **Be the best of the best** - the Lloyd's List Series is the global standard of success in shipping.
- **Credibility sells** - winning this prestigious accolade is marketing that money can't buy.
- **Master your sector** - our awards cover activities across the whole maritime sector.

In addition, the Lloyd's List Americas Awards are FREE to enter!

You have done the hard work, now all you need to do is tell our independent panel of industry experts judging this year's Americas Awards.

Categories

Entry deadline: 17 February 2017

Enter today at: lloydslistawards-northamerica.com

The Lloyd's List Americas Awards recognise excellence across the range of sectors within the shipping world.

Here are the list of categories:

Ship Operator of the Year
North America

For all blue water ship-owners and operators with operations in and to Canada, Mexico and the US.

Ship Operator of the Year
Central/South America & Caribbean

For all blue water ship-owners and operators with operations in and to the three regions.

Law Firm of the year

Maritime law firms with a presence in the Americas.

Training Award

For ship-owners and managers along with their Americas based training institutions.

Port Operator of the Year

North. Latin America & Caribbean port and terminal operators

Cleaner safer seas solutions

For ship operators and their suppliers with recent investments in new safety and environment innovations.

Deal of the Year

For banks and other financial institutions that have secured or carried out the best deals in the maritime industries.

The Lloyd's List Intelligence digital innovation Award

For the company that has developed, demonstrated or shown the best understanding and use of big data, digital services or analysis in the shipping and related industries.

Seafarer advocate of the year in association with NAMMA

A recognition of a personality or charity that has been instrumental in human rights care in the shipping industry.

Categories

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Maritime Services Award

For exceptional achievement or contribution to any service sector of the maritime industry by a company, individual or organisation.

Newsmaker of the Year

Selected by the Lloyd's List editorial team for the company that has set the news ablaze and shown the shipping industry in its best light.

Lifetime Achievement Award

Awarded to a highly respected figure in the shipping industry, one who has over the years demonstrated the true nature of the industry and shown a commitment to the industry through his or her career.

How do the judges select the winners?

Once entries have been received and we ensure they meet the judging criteria, they are distributed to the judging panel. The judges will convene to discuss all the finalists and use the published criteria to individually discuss each entry to establish the winners.

The Lloyd's List Americas Awards judging panel consists of an independent panel of industry experts – view the judges: **Lloydslistawards-northamerica.com/judges**

Lloyd's List and the panel of Awards judges will not enter ANY discussion regarding individual entries and/or awards winners. The judging process is strictly confidential to ensure that the judging process is fair.

All finalists will be notified directly by Lloyd's List. Finalists will also be announced on **Lloydslistawards-northamerica.com** and **Lloydslist.com**

Will you be called on stage as a winner this year?

Who can enter

Entries are accepted globally and are FREE of charge to enter.

3 easy steps to submit your entry

1 Select the relevant category/ies for your business

2 Go to Lloydslistawards-northamerica.com and complete the online form

3 Submit your entry and you will receive an automated submission receipt

The rules

- All entries must be written in English
- All entries must be no longer than 500 words – entries above this word limit will be disqualified
- All entries must be accompanied by a 50 word synopsis of the entry as you would like it to appear on all publicity material
- All entries must be submitted via our online entry system
- All entries will be treated as confidential but Lloyd's List reserves the right to publish positive extracts from winning entries
- Lloyd's List reserves the right to publish your 50 word summary of your project
- All entries must be based on activities undertaken from April 2016 to June 2017

Nominations

Nominations may also come from third parties (individuals or companies) who feel a particular company or person should be considered for an award. In this instance please provide contact details (email, telephone, name and company name) for the relevant company or individual and Lloyd's List will endeavour to contact them to submit an entry.

Please note Lloyd's List cannot be held responsible for any nominated company that does not supply an entry once contacted.

Confidentiality

Informa, organiser of the Lloyd's List Americas Awards, recognises and respects the sensitive nature of the information submitted in the entries. We ensure that this recognition is shared by our Judging panel and that entries are not disclosed or discussed outside the judging process.

The judging panel is selected to avoid any conflict of interest. Once an entry is shortlisted, extracts from the entry summary only will be sourced for inclusion in the awards ceremony and any subsequent editorial coverage. Please ensure your entry summary contains no confidential or sensitive information.

Have any questions?

Natalia Kay
Tel: +44 (20) 701 75173
Email: natalia.kay@informa.com

FAQs

1. How do I enter?

A. It's very simple. Ensure you have read the entry guidelines and category criteria. Decide which category/categories you wish to enter, prepare your entry off-line. Once you are ready click 'Enter Now' which takes you through the entry stages; follow the on-screen instructions and submit your entry by clicking 'Enter'.

Q2. How much does it cost to enter?

A. Entering into the Lloyd's List Americas Awards is free of charge.

Q3. When is the entry deadline?

A. Entries are being accepted up until the Friday 17 February 2017.

Q4. I am not sure which category our entry would fit into?

A. If you are not sure which category your entry fits into please contact Melissa Smith at melissa.smith@informa.com for further assistance.

Q5. Can I enter the same submission into more than one category

A. We encourage entries in more than one category per individual or company, where appropriate; please ensure to review the category criteria and tailor your entry accordingly.

Q6. I am a sponsor of the awards am I still able to enter?

A. Yes you can enter the awards and we would encourage this however you are unable to enter the category you are sponsoring. But don't worry there are plenty of other categories.

Q7. How will I know whether my submission has been received?

A. All submissions will be acknowledged by an automated email once you have submitted your entry - our awards team will also get in touch. If you have any concerns please email Melissa Smith at melissa.smith@informa.com

Q8. How do the judges select the winners?

A. The judges will convene to discuss all the finalists and will use the published criteria to individually discuss each shortlisted entry to establish the winners. The judging panel comprises independent, senior industry experts, chosen for their knowledge, objectivity and credibility. Judges discuss all categories relevant to their specialist knowledge, expertise and experience, ensuring a considered, educated response to your submission. The chair of the judging panel reserves the right to cast any deciding vote, should the need arise. The judges' decision is final.

Q9. How will I know if my submission has been successful?

A. All finalists will be notified directly by Lloyd's List. Finalists will also be announced on our website Lloydslistawards-northamerica.com. You will be sent a finalist pack giving ideas and tips on how to publicise your success.

Q10. What do I get if I win?

A. The Lloyd's List Americas Awards are highly regarded within the Shipping industry, winning an award establishes you as the leader in your field. In addition to your trophy and a certificate of recognition you will receive a winners pack which includes your awards winner logo, photos and ideas on how to publicise your success. You will also receive exposure and recognition through Lloyd's List.

Q11. How can I ensure I'm at the ceremony for the networking?

A. It's essential to book your place at the event. Please contact Linsey Rajan on
Tel: +1 212-652-5334 or
Email: robbi.tamne@informa.com
for information.

Q12. Are there other ways I can get involved in the awards?

A. Yes, there are many sponsorship opportunities available. Please contact Linsey Rajan to find out which ones best suit you on Tel: +1 212 652 5334 or Email: linsey.rajan@informa.com

Awards Presentation and Dinner

Thursday 25 May

Cipriani 25 Broadway, New York

lloydslistawards-northamerica.com

General enquiries:

Natalia Kay

Tel: +44 (20) 701 75173

Email: natalia.kay@informa.com

Sponsorship and table bookings:

Linsey Rajan

Tel: +1 212 652 5334

Email: linsey.rajan@informa.com

Robbi Tamne

Tel: +44 (0)20 7017 4954

Email: robbi.tamne@informa.com

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