

# 2018 Maritime Award of the Americas

*“Sustainable and efficient ports for port-city prosperity”*

## Application Guidelines

### I. ABOUT

The port sector is vital for the socio-economic development of Latin America and the Caribbean where about 95% of exports are mobilized through ports. Recognizing the important role of the maritime industry in boosting competitiveness and contributing to the integral development of the Hemisphere, the Secretariat of the Inter-American Committee on Ports (S/CIP) of the Organization of American States (OAS) promotes the development of competitive, sustainable, secure, and inclusive ports with efficient operations that have a low impact on the environment and bring prosperity to the societies they operate in.

### II. OBJECTIVES

The 2018 Maritime Award of the Americas is organized by the S/CIP, together with the North American Marine Environment Protection Association (NAMEPA), the Latin American Society of Marine Oil Terminal Operators and Single-Buoy Mooring (SLOM), Rightship and other strategic partners. It recognizes successful practices in the maritime and port sectors of the Hemisphere that demonstrate excellence, innovation, leadership, sustainability, and replicability.

### III. CATEGORIES

In its 5<sup>th</sup> edition, the 2018 Award will honor winning entries for their positive contribution to port-city prosperity, including environmentally sustainable port operations, port-city relation, social responsibility, and disaster mitigation. The Award also offers a category that recognizes female port and maritime professionals who have demonstrated dedication, leadership, and innovation that empowers other women in the port sector of the Americas.

#### **1. Green Port Operations in Ports and/or Terminals**

For successful practices that demonstrate environmental stewardship in sustainability through the implementation of *green operations*, legislation and/or regulation.

#### **2. Community Outreach and Port-City Relations**

For successful practices that increase public awareness and help create synergies that contribute to the well-being of the port-city community, including education and training, among others.

#### **3. Social Responsibility**

For successful practices that demonstrate excellence and innovation in meeting the criteria established as the *Triple Bottom Line* (economic, social, and environmental sustainability)<sup>1</sup> and are aligned with the UN Sustainable Development Goals.

#### **4. Disaster Risk Management in Ports and/or Terminals**

For successful practices that prevent and/or reduce the harm to the (marine) environment and communities, and build resiliency, against natural disasters, oil and/or chemical spills, ship wrecks, among others.

#### **5. Outstanding Woman in the Maritime and Port Sectors 2018**

For the leadership and dedication through significant achievements, as well as professional contributions for the development of the maritime and port sectors of the Americas. This category is open to women at all corporate and public levels working in ports (including terminals), as well as companies and institutions in the port and maritime sector of CIP/OAS Member States.

<sup>1</sup> Please see [United Nations Global Compact](#) for reference.

#### IV. Evaluation Criteria

The Jury Committee will consider the following evaluation criteria:

##### ***Innovation and Leadership (40 points).***

*Does the entry/candidate:*

- Promote the use of new technologies and include strategic actions that go beyond "traditional" approaches?
- Promote the creation of strategic alliances with partners from different entities/sectors?
- Promote knowledge exchange and lessons learned?
- Include initiatives that contribute to the community?

##### ***Sustainability (30 points)***

- Does the entry/candidate promote training and/or capacity building?
- Is the practice/project/achievement presented measurable through indicators?
- Are the characteristics of the practice/project/achievement presented transferable?

##### ***Efficiency (30 points)***

- Has the practice/project/achievement presented reached its specific objectives?
- Is positive impact verified through measurable indicators?
- Is the practice/project/achievement presented cost-efficient?

#### V. Eligibility

The 2018 Maritime Award of the Americas is open to both public and private ports, terminals, and/or companies and institutions of the maritime and port sectors from any of the [34 CIP/OAS Member States](#). Candidates in the *Outstanding Woman in the Maritime and Port Sectors 2018* category must be currently employed in one of the above.

#### VI. Guidelines

Each entry must include the documents below and be submitted to the S/CIP electronically (PDF and/or Word format) in Spanish or English, to [cip@oas.org](mailto:cip@oas.org) cc., [mswboda@oas.org](mailto:mswboda@oas.org) prior to **April 12<sup>th</sup>, 2019**. You will receive a confirmation of receipt within three (3) business days.

All applications must include:

- ✓ Application Form (attached; please note the separate form for the *Outstanding Woman in the Maritime and Port Sectors 2018* category);
- ✓ Executive **Presentation** of the entry submitted (Power Point, maximum 15 slides) with specific **indicators** that showcase the relevant contributions in the respective category;
- ✓ Social, Economic, and/or Environmental **indicators** that verify the impact, as well as the **before and after** of the practice/project/achievement presented;
- ✓ Pictures and other Graphic Material that showcase the impact of the practice/project/achievement presented;
- ✓ Promotional Material, if applicable;

In addition to the above, applications for the *Outstanding Woman in the Maritime and Port Sectors 2018* category must also include:

- ✓ Curriculum Vitae and a brief description (1 page) of the current position the candidate holds (minimum of 5 years of experience in the port and maritime sector);
- ✓ Essay on professional contributions that showcase the candidate's impact in her institution and how she empowers women to take leadership; (500 words)
- ✓ Letter from the candidate's organization, institution, and/or company in support of her nomination; (1 page)
- ✓ Additional documents such as certificates, diplomas, recognitions, etc. relevant to the candidate's application;
- ✓ Proof that the candidate is a citizen or permanent resident of any of the 34 OAS Member States.

### VII. Jury Committee

The Jury Committee is comprised of representatives from:

- Secretariat of the Inter-American Committee on Ports (S/CIP) of the Organization of American States (OAS);
- North American Marine Environmental Protection Association (NAMEPA);
- Latin American Society of Marine Oil Terminal Operators and Single-Buoy Mooring (SLOM);
- Rightship
- OAS Department of Sustainable Development (DSD/OAS);
- OAS Inter-American Commission of Women (CIM/OAS).

### VIII. Evaluation Process

Each entry will be evaluated through a point system using the criteria outlined under item IV. The Jury Committee will recognize those submissions as winners that, ***in addition to a high point scale, show measurable impact through verifiable indicators.*** Once the evaluation process is concluded, the winners will be notified directly. The respective National Port Authority will be copied in the communiqué. All winning institutions will be recognized and announced through official CIP/OAS media outlets.

### IX. What is the Prize?

The most important part is the recognition and promotion of the winning entries and their institutions throughout the Western Hemisphere. The winning entries will be published on the CIP/OAS websites, as well as disseminated regionally through various communication and media channels. Awardees will be honored during the *III Hemispheric Seminar on Port Legislation*, organized by the Honduran National Port Administration and the S/CIP, in Roatan, Honduras, July 2019. Here, the winners, in addition to having the excellent opportunity to network with other industry leaders, will receive:

- Award Plaque;
- Participation, free of admission-fee, at *the III Hemispheric Seminar on Port Legislation*, Roatan, Honduras, July 2019 (*Please note that each winner is responsible for their own transportation, lodging and terminal expenses*);
- Recognition at the Award Ceremony held in the course of the Seminar and 10 minutes to present winning practice;
- Hemispheric-wide recognition through CIP/OAS media outlets, as well as numerous regional press releases;
- Publication of the winning entries in the CIP/OAS Newsletter;
- One full year's associate membership with the CIP/OAS with a value of up to US \$ 10,000, if applicable, and access to strategic information, as well as opportunities for capacity building with international partner organizations of the CIP (scholarship programs).

### X. Timetable

Submission Deadline	April 12 <sup>th</sup> , 2019
Winners' Announcement	May 15 <sup>th</sup> , 2019
Award Ceremony	July 2019 (specific date TBD)

Please direct any questions or concerns to [Mona Swoboda](mailto:mswoboda@oas.org), Project Coordinator, S/CIP, [+1 202-370-5469](tel:+12023705469).