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American States  
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Inter-American  
Committee on Ports

## **Hemispheric Seminar on Corporate Social Responsibility and Gender Equality in the Port Sector: From Awareness to Action**

April 27 – 29, 2016  
Hotel Wyndham - Panama Albrook Mall  
Corregimiento de Albrook Mall  
Panama City, Panama

*Businesses are inseparable from the societies and environments in which they operate. In today's world, companies need to embrace, support and enact, within their sphere of influence, a set of core values in the areas of human rights, gender equality, labor standards, and the environment. Corporate Social Responsibility (CSR) is a management concept that integrates social and environmental concerns into business operations to increase the competitiveness in an inclusive, sustainable, and responsible manner.*

Global Compact  
United Nations

### **INFORMATIVE NEWSLETTER**

#### **1. ABOUT**

The *Hemispheric Seminar on Corporate Social Responsibility (CSR) and Gender Equality in the Port Sector* aims at strengthening socially responsible port operations through the exchange of successful practices and the promotion of strategies and policies on gender equality among public and private ports, representatives of academia, and decision makers in the maritime industry.

Organized by the Maritime Authority of Panama (AMP) and the Secretariat of the Inter-American Committee on Ports (S/CIP) of the Organization of American States (OAS), the event provides an international platform for the dialogue between both public and private entities to promote the instrumentation of sustainable, inclusive, and socially responsible strategic actions.

Topics include:

- CSR and the Supply Chain with SMEs
- Responsible Management and the Relation between Ports and the Community
- CSR in the Cruise Line Industry
- Improvement of Working Conditions from a Gender Perspective
- Strategies for Capacity Building with Gender Equality.

In addition, the 2015 Maritime Award of the Americas and the Award for Outstanding Women in the Maritime and Port Sectors will be presented to the winners for their leadership and innovative contribution to the integral development of the ports in the Americas.

2. DATE

April 27-29, 2016, in Panama City, Panama.

3. VENUE

The Seminar will be held at the Hotel Wyndham - Panama Albrook Mall located approximately 30 minutes from Panama City Tocumen International Airport (PTY).

4. AGENDA

To see the most updated agenda, please visit <http://portalcip.org/events/first-workshop-on-corporate-social-responsibility-and-gender-equality/>.

5. PARTICIPANTS

Port authorities from CIP/OAS member States; Associate Members of the CIP; officials, executives, experts, specialists and guests from the public and private port sector; industry, commerce, academia, and general public with an interest in the subject.

6. LANGUAGE

The Seminar will be held in Spanish with simultaneous English interpretation.

7. DRESS CODE

The dress code is business casual.

8. ADMISSION

Those interested in participating in the Seminar must fill out the attached registration form and send it no later than April 13<sup>th</sup>, 2016, to the Secretariat of the CIP ([mswoboda@oas.org](mailto:mswoboda@oas.org)) cc. the Maritime Authority of Panama (AMP) ([mpinedo@amp.gob.pa](mailto:mpinedo@amp.gob.pa)); you will then receive a notification of acceptance. The event is free of charge. Please note that space is limited and pre-registration is essential.

9. POINTS OF CONTACT

*Maritime Authority of Panama (AMP)*

Meredith Pinedo  
Head of the Department of Control and Compliance in Ports  
Maritime Authority of Panama (AMP)  
Tel: +507 501-42-07  
Email: [mpinedo@amp.gob.pa](mailto:mpinedo@amp.gob.pa)

*Secretariat of the Inter-American Committee on Ports*

Mona Swoboda  
Project Coordinator  
Secretariat of the Inter-American Committee on Ports (CIP)  
Organization of American States (OAS)  
Tel: +1 202-370- 5469  
Email: [mswoboda@oas.org](mailto:mswoboda@oas.org)

## 10. HOTELS

Hotel	Rates	
	(US\$)	
	Single Standard	Double
<p><b><u>Hotel Wyndham</u></b>  <b><u>Panama Albrook Mall</u></b>  <b><u>Venue</u></b></p> <p>Contact: Yadzia Saavedra  Corregimiento de Albrook Mall, Panama City, Panama  Tel: +507 307-0300 or  +507 212-5700</p>	\$115.00 + 10% Tax	\$ 125.00 + 10% Tax
<p><b><u>Hotel Sheraton</u></b></p> <p>Contact: Anabel Aguilar  Vía Israel y Calle 77, Panama City, Panama  Tel: +305-5186 / 653-4396  +507-305-5100  E-mail: Anabel.aguilar@nuevosoteles.com</p>	US \$ 125.00 + Tax	US \$135.00 + Tax
<p><b><u>Hotel Holiday Inn Clayton</u></b></p> <p>Contact: Jaime Goldson  Ave. Omar Torrijos Herrera Clayton, Panama Canal  Panama City, Panama  Tel: +507-317-4000  E-mail: darango@hinnpanama.com</p>	US \$120 + Tax	US \$130 + Tax
<p><b><u>Country Inn &amp; Suites By Carlson Amador</u></b></p> <p>Contact: Migdalia Lima  Amador Avenida Pelicano Av. Panama City, Panama  Tel: + (507)302-5424  Fax: + (507)302-5426  Cell: + (507) 6611-7437  E-mail: ventas_hotel03@unesa.com</p>	US \$ 90.00 + Tax	US \$ 100.00 + Tax
<p><b><u>Country Inn &amp; Suites By Carlson Dorado</u></b></p> <p>Contact: Migdalia Lima  Blvd El Dorado Calle 23 1/2B N, Panama City, Panama  Tel: + (507)302-5424  Fax: + (507)302-5426  Cell: + (507) 6611-7437  Email: <a href="mailto:ventas_hotel03@unesa.com">ventas_hotel03@unesa.com</a></p>	US \$ 80.00 + Tax	US \$90.00 + Tax

#### 11. CURRENCY

The currency in Panama is the United States Dollar and the Panamanian Balboa. Currency can be exchanged at banks and/or exchange bureaus.

#### 12. VISA REQUIREMENTS

Foreigners must carry a valid passport to enter Panama. Please consult the Panamanian embassy in your country for further information on specific visa requirements.

#### 13. TRAVEL ARRANGEMENTS

Travel arrangements must be made by each participant individually and/or their respective governments, institutions/organizations. All travel expenses must be covered by the participants individually and/or their respective organizations.

#### 14. AIRPORT

Participants shall arrive at Panama City Tocumen International Airport (PTY). It is located approximately 35 km (22 miles) outside the city center.

#### 15. CUSTOMS

Each participant must clear customs individually at their first point of entry.

#### 16. CLIMATE

The climate in Panama City is tropical. In the month of April temperatures reach an average high of 35 °C (96 °F) and average low of 19°C (67°F). The wet season usually begins at the end of April or early May.

#### 17. LOCAL TIME

The time zone in Panama is Eastern Standard Time (EST).

#### 18. TOURISTIC INFORMATION

For more information on Panama City, please visit <http://www.visitpanama.com/>.

**REGISTRATION FORM**

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Gender Equality in the Port Sector:  
From Awareness to Action**

Please send this form no later than April 13<sup>th</sup>, 2016, to [mswoboda@oas.org](mailto:mswoboda@oas.org) cc. [mpinedo@amp.gob.pa](mailto:mpinedo@amp.gob.pa)

**INFORMATION TO BE COMPLETED BY ALL PARTICIPANTS**

Country: \_\_\_\_\_

Name and last name: \_\_\_\_\_

Title: \_\_\_\_\_

Institution: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Emergency Contact:**

Name and last name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_