CORPORATE SOCIAL RESPONSIBILITY AND THE CRUISE INDUSTRY

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Chartlines

- About Cruise Lines International Association (CLIA)
- State of the Industry
- Corporate Social Responsibility
- Conclusions
About CLIA
CRUISE LINES INTERNATIONAL ASSOCIATION TURNS 40

1975

2015
Cruise Lines International Association

- Unified voice of the global cruise community
- Represents, advocates and promotes the common interests of the industry to external stakeholders
- Global organization with 15 offices worldwide
62
Cruise Line Members

50,000
Travel Agents

275
Executive Partners
Technical and Regulatory Affairs Team

- Advocates positions to key regulatory organizations, policymakers and other industry partners

- Actively monitors and participates in development of maritime policies and regulations

- Actively involved in the safety of passengers and crew, and protecting the marine environment
State of the Industry
CLIA Global Ocean Cruise Passengers (in Millions)

- 17.8 million passengers in 2009
- 19.1 million passengers in 2010
- 20.5 million passengers in 2011
- 20.9 million passengers in 2012
- 21.3 million passengers in 2013
- 22.1 million passengers in 2014
- 23.0 million passengers in 2015
Cruise Ship Deployment

Source: Whatsinport.com
Corporate Social Responsibility
Corporate Social Responsibility

- Environmental Sustainability
- Seafarer Welfare
- Stakeholder Engagement
CSR: Environmental Sustainability

- Waste Management & Energy Efficiency Practices
- Responsible Port Infrastructure Development
- Destination Conservation Efforts
- IMO: EEDI/SEEMP; Reception Facilities; Ballast Water Management; Ship Recycling, Baltic Sea Special Area; MRV – Fuel Consumption
- Source Amenities in a Sustainable Manner
CSR: Seafarer Welfare

- ILO Participation
- MLC 2006
  - Minimum requirements for seafarers to work on ships
  - Conditions of employment
  - Accommodations, recreational facilities, food and catering
  - Health protection, medical care, welfare and social security protection
- Access to Ministry Services
CSR: Stakeholder Engagement

- Ocean Conservancy
- United Nations Environment Programme (UNEP)
- United for Wildlife
- North American Marine Ministry Association
- Mercy Ships
Conclusions