SECURE PORTS = COMPETITIVE PORTS?

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Which port would you choose?
What makes a port competitive?

• Cost
• Performance
• Schedule

The security environment in a port affects all three
Security is a cost; but it also an investment

• “Investing” in security is a short term financial cost, but prevents greater costs of security incidents
  – Immediate Damage
  – Loss

• Avoids “internal” costs no a nation’s economy. Even thought your port may not be directly competing with another port, poor security can impose costs
  – To importers
  – To exporters
But while some security is good, too much can be counterproductive

- Balance between protecting your investment and imposing un-necessary costs and delays
- At a minimum, measures should comply with international standards
- Security measures should be risk-based
  - Flexible and tailored to the facts and circumstances of the conditions
Security Management

- Access Control
  - Perimeter Barriers
  - Credentialing System
- Cargo and Ship’s Stores Control
- Facility Monitoring
- Coordination with Ship
- Cyber Hygiene
- Auditing System
- Interagency Coordination and Cooperation
- Technology vs. People
Security Culture

• How do you manage the security force to ensure competence and prevent corruption?
  – Regular Training
  – Drills and Exercises
  – Rotate personnel randomly and frequently
  – “Sting” operations
    • Immediate and significant consequences

• Non-security personnel and stakeholders as force-multipliers
Security and Safety...
Two sides of the same coin

- A secure port will be more efficient, especially if safety is incorporated
  - Less down time due to accidents and investigations:
  - Customers have greater confidence that their ships, cargo and passengers will be protected
  - Reduce “Reputational Risk”
Systems Approach...

It's all Inter-related
Final Thought

If you think security is yesterday’s news, you are likely to be tomorrow’s headlines!
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