AIDA Cruises • Azamara • Bahamas Paradise Cruise Line • Carnival Cruise Line • Celebrity Cruises • Costa Cruise Line • Cunard Line • Disney Cruise Line • Holland America Line • MSC Cruises (USA) Inc. • Norwegian Cruise Line • Oceania Cruises • P&O Cruises • Princess Cruises • Pullmantur Cruises • Regent Seven Seas Cruises • SilverSea Cruises • Royal Caribbean International • Seabourn • TUI Cruises • Virgin Voyages
The Florida-Caribbean Cruise Association (FCCA) is a not-for-profit trade organization composed of 21 Member Lines operating nearly 200 vessels in Floridian, Caribbean and Latin American waters.

FCCA’s mandate is to build & strengthen bilateral relationships between its Member Lines and destinations’ private and public sectors, and to provide a forum for discussion on cruise operations, tourism development, ports, tour operations, safety, security and other cruise industry issues.

Strong and committed partnerships between FCCA & destination partners have allowed destinations to maximize cruise passenger, cruise and cruise line employee spending, as well as enhance the destination experience and the amount of cruise passengers returning as stay-over visitors.
21 Lineas Asociadas
2019 - 2020

2019

30 millones de cruceristas

Expectativa pre Covid-19 en 2020

32 millones de cruceristas

EVERY YEAR, CRUISING GENERATES:

$150B TO THE GLOBAL ECONOMY

AND SUPPORTS

OVER 1.2M JOBS

PAYING

$50B IN WAGES

*Source: CLIA - ESTIMATED ECONOMIC IMPACT OF CRUISE SUSPENSIONS
Línea del Tiempo - Covid 19

- **Mar 13**: Líneas pausan voluntariamente sus operaciones.
- **Abr 9**: CDC extiende el “No Sail Order” por 100 días – hasta Jul 24.
- **Jun 19**: Líneas pausan voluntariamente sus operaciones hasta Sep 15.
- **Jul 16**: CDC extiende “No Sail Order” a todos los cruceros hasta Sep 30.
- **Ago 5**: Líneas pausan voluntariamente sus operaciones hasta Oct 31.
- **Ago 5**: ?
Impacto Economico – Covid 19

SUSPENDING CRUISE OPERATIONS THROUGH JULY RESULTS IN:

- $50.24B IN TOTAL ECONOMIC LOSS
- REPRESENTING OVER 334,000 JOBS
- AND $14.75B IN WAGES

Source: BREA / CLIA 2018 Economic Impact Study

Each day of the suspension results in the loss of 2,500 jobs.

1 DAY 2,500 JOBS

*Source: CLIA - ESTIMATED ECONOMIC IMPACT OF CRUISE SUSPENSIONS

Septiembre 2020

$77.33B - Impacto Económico total

518 mil trabajos

Reducción de $22.84B en sueldos pagos
Durante la Pausa

• **Entendiendo el Virus**
  • Contratación de expertos en el área
  • Formación de Grupos de Estudio en conjunto con otras líneas

• **American Task Force – ** Líneas de Cruceros y Autoridades de Destinos
Resultados

5 ÁREAS DE ENFOQUE

1. TESTING
2. SCREENING
3. RESPONSE
4. SANITATION
5. VENTILATION
6. EXPOSURE REDUCTION
7. CONTINGENCY PLANNING & EXECUTION
8. DESTINATION & EXCURSION PLANNING
9. MITIGATING RISKS FOR CREW MEMBERS

*Source: RCCL & NCL – Healthy Sail Panel Report
Gracias

#wewillbeback