Planning for Resumption of Cruising

CIP – OAS Meeting
29 September 2020
CORE ELEMENTS – Overview

- Focused on initial restart in the U.S. / Americas

- Will be continually evaluated & adjusted over time

- Informed by expert panels sponsored by the cruise lines AND Successful Resumption in Europe:
  - Royal Caribbean/ Norwegian Cruise Lines sponsored “Healthy Sail Panel”
  - MSC – Blue Ribbon Panel
  - Carnival – external experts
  - EU-Healthy Gateways Guidelines

- Supports dialogue with ports & destinations
  - E.g., Americas’ Cruise Tourism Task Force – in conjunction with F-CCA
CORE ELEMENTS – 4 Key Areas/Initial Sailings

**Embarkation & Testing**
- 100% Testing of Passengers
- 100% Testing of Crew
- Additional Screenings

**Onboard Procedures**
- Mask Requirements
- Physical Distancing
- Ventilation

**Medical & Public Health**
- Enhanced Communications and Reporting
- Health Evaluations, Screenings and Isolation
- Response and Disembarkation
- Pre-arranged Response Logistics

**Shore Excursions**
- Shore Excursions with Strict Protocols
- Coordination with Destination Authorities
- Denial of Boarding for Violations
Embarkation & Testing

**Guest Testing**
- Conduct 100% testing of passengers for COVID-19 prior to embarkation;
- Conduct additional screening (e.g. temperature checks, health declaration, medical review if necessary) or other risk mitigation prior to embarkation
- Testing as a critical component of a layered screening strategy
- Continuously improve and implement testing methods as new technologies become available

**Crew Testing**
- Conduct 100% testing of all crew, with a requirement for negative results:
  1) Prior to departure from home; and
  2) Prior to embarkation on the ship; and
  3) Upon conclusion of a minimum 7-day quarantine;
  4) Test periodically, at an appropriate frequency (at least monthly)
**Masks**: Require wearing of masks by all passengers and crew onboard and during excursions whenever physical distancing cannot be maintained; Require crew to wear face masks at all times when working in food and beverage service areas

**Physical Distancing**: Align physical distancing measures with shoreside health authority requirements; maintain physical distancing in terminals, onboard ships, on private islands and during shore excursions

**Ventilation**: Implement air management strategies to mitigate risk though increasing fresh air into ventilation systems and, where feasible, using enhanced filters and other technologies to maximize system effectiveness
Employ enhanced shipboard communications and procedures to promote illness reporting;
- Conduct remote health evaluations, including internal shipboard telemedicine, of suspect cases in their cabins;
- Implement isolation procedures for confirmed cases in pre-designated, reserved cabins;
- Implement response protocols to quickly identify and quarantine close contacts and to medically assess and appropriately manage them consistent with the advice of leading health authorities;
- Utilize risk-based response plans based on each ship’s ability to manage various levels of onboard COVID-19 cases and close contacts;
- The medical priority will be to disembark confirmed COVID-19 cases as soon as safely and reasonably possible. Make arrangements with port partners and in any destinations visited for various disembarkation scenarios of COVID-19 cases;
- Make arrangements in advance with private providers for transportation, shoreside quarantine and medical facilities if infectious illness exceeds onboard management capability;
- Conduct screening & testing of disembarking passengers with close contacts of COVID-19 cases.
Shore Excursions

**For Initial Sailings:**
Shore excursions must meet strict protocols agreed by cruise line, health authorities, and destinations.

Deny re-boarding to passengers that fail to abide by shore excursion protocols.
INITIAL SAILINGS - RESEARCH

77% of cruisers are very likely or likely to take a cruise in the next two years; and willing to sail with compromises to the traditional cruise experience:

- **93%** support wearing a mask
- **92%** support social distancing
- **88%** support a COVID-19 test prior to embarking

Source:
CLIA PROPRIETARY RESEARCH: CLIA / Qualtrics Cruise Sentiment/Perception/Interest Surveys (Eight Countries, Dec 2019, April, June, & August 2020)
According to travel agents, expected protocols are also associated with improving processes that are aligned with processes/expertise already existing within the cruise industry pre-COVID-19:

- Sanitation and cleaning protocols will be increased
- Air filtration will be upgraded
- Shipboard medical resources will be expanded
- Shore excursions will follow stringent health protocols
- Passenger capacity will be limited to ensure social distancing

Source:
CLIA PROPRIETARY RESEARCH: Travel Agent Survey Conversation (U.S., Canada, UK, Australia) June-July 2020
Next Steps

- **Develop Full CLIA Policy on Resumption**
  - “Door to Door” passenger experience
  - Draw details from Expert Panels

- **Engagement with Governments / Ports / Destinations**
  - Americas’ Cruise Tourism Task Force – *(Briefed on 16 Sept)*
  - US - CDC
    - No-Sail-Order status??
  - Canada
  - Brazil

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Thank you

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