



**PRELIMINARY AGENDA  
VI HEMISPHERIC CONFERENCE ON LOGISTICS,  
INNOVATION AND COMPETITIVENESS**

# PRELIMINARY AGENDA

WEDNESDAY, JANUARY 17, 2024

ACTIVITY	PARTICIPANTS	TIME	NOTES
<b>BUSINESS CENTER ASIPONA VERACRUZ</b> (Marina Mercante 210, Centro, 91709 Veracruz, Ver.)			
<ul style="list-style-type: none"> <li>Registry and Accreditation</li> </ul>		8:00 - 9:00	<ul style="list-style-type: none"> <li>Live music and brunch-like welcome (coffee, water, appetizers...)</li> </ul>
<ul style="list-style-type: none"> <li>Welcoming Remarks</li> </ul>	<ul style="list-style-type: none"> <li><b>Ing. Cuitláhuac García Jiménez</b>, Mayor, Veracruz.</li> <li><b>Jorge Durán</b>, Chief, Secretariat of the Inter-American Committee on Ports (CIP) of the Organization of American States (OAS)</li> <li><b>Almirante José Rafael Ojeda Durán</b>, Secretary of the Mexican Navy, México.</li> </ul>	9:00 - 9:30	
<ul style="list-style-type: none"> <li>Official Picture</li> </ul>	<ul style="list-style-type: none"> <li>Heads of Delegations and Speakers</li> </ul>	9:30 - 9:40	
<b>Single Windows and their Impact on Port Logistics</b> Moderator: TBD	<ul style="list-style-type: none"> <li><b>Gordon Shirley</b>, Executive Officer and Chairman, Port Authority of Jamaica</li> <li><b>Elvia Bustavino, Deputy Administrator, Panama Maritime Authority</b></li> <li><b>ASIPONA Manzanillo</b>, Mexico</li> </ul>	09:45 - 10:45	

ACTIVITY	PARTICIPANTS	TIME	NOTES
<b>Keynote Speech</b>	<ul style="list-style-type: none"> <li>• <b>Karl Branch</b>, Divisional Manager, Innovation and Corporate Services, Barbados Port Inc.</li> <li>• <b>Rommel Edwards</b>, Manager, Digital Innovation and Development, Barbados Port Inc.</li> </ul>	10:45 – 11:15	
<ul style="list-style-type: none"> <li>• Coffee break</li> </ul>		11:15 – 11:40	<ul style="list-style-type: none"> <li>• La Parroquia" station inside the Business Center parking lot and an additional indoor appetizer area.</li> </ul>
<b>Optimizing the Supply Chain: Nearshoring and Short Sea Shipping</b> <i>Moderator: Coordination General of Ports and Merchant Marine</i>	<ul style="list-style-type: none"> <li>• <b>Otto Noack</b>, Executive Director, COCATRAM.</li> <li>• <b>Sebastián Yavar</b>, Freight Development Coordinator, Port of Miami.</li> <li>• <b>Vice Admiral Raymundo Morales Ángeles</b>, Director General, Istmo de Tehuantepec Interoceanic Corridor.</li> </ul>	11:40 – 12:40	
<b>Innovation in the Offshore Industry</b> <i>Moderator: General Directorate of Ports</i>	<ul style="list-style-type: none"> <li>• <b>National Hydrocarbons Commission</b>, Mexico</li> <li>• <b>Darlin Gaitan</b>, Port Commissioner, Belize Port Authority</li> <li>• <b>Mariana Pescatori Candido da Silva</b>, Secretária Nacional de Portos e Transportes Aquaviários, Brazil</li> </ul>	12:40 – 13:40	
<ul style="list-style-type: none"> <li>• Lunch (buffet)</li> </ul>		13:40 – 15:00	<ul style="list-style-type: none"> <li>• Business Center, Upper Level, ASIPONA Veracruz..</li> </ul>
<b>Technology and Security.</b> <i>Moderator: TBD</i>	<ul style="list-style-type: none"> <li>• <b>Andrew Baskin</b>, Vice-President, Global Policy and Trade, Hudson Analytix, United States.</li> <li>• <b>Carlos Scarpin</b>, Secretary, México Internacional ISPS Network.</li> <li>• <b>Scott Wolland</b>, International Port Security Specialist, United States Coast Guard</li> </ul>	15:00 – 16:00	

<b>Ports of Mexico</b> Moderator: <b>CGPyMM</b>	<ul style="list-style-type: none"> <li>7 ASIPONAS.</li> </ul>	16:00 - 17:00	
<b>Keynote Speech: Key Aspects of a Competitive Port Management</b>	<ul style="list-style-type: none"> <li><b>Mario Cordero</b>, CEO, Long Beach Port, United States.</li> </ul>	17:00 - 17:30	
Free Time (outfit change)		17:30 - 18:30	
<b>Welcome Cocktail "Sky Lounge Emporio"</b> (C. Mariano Arista 418, Centro, 91700 Veracruz, Ver.).		19:00 - 21:00	<ul style="list-style-type: none"> <li>Typical Music and Appetizers</li> <li>Cocktail Attire</li> </ul>

THURSDAY, JANUARY 18, 2024			
ACTIVITY	PARTICIPANTS	TIME	NOTES
<b>BUSINESS CENTER ASIPONA VERACRUZ</b> (Marina Mercante 210, Centro, 91709 Veracruz, Ver.)			
Registration		08:00 - 09:00	
<b>Sustainability and Energy Efficiency in Ports</b> Moderator: <i>TBD</i>	<ul style="list-style-type: none"> <li><b>Agustina Calatayud</b>, Inter-American Development Bank (IDB)</li> <li><b>Tania Ortiz Mena</b>, General Director, SEMPRA Energy Costa Azul, Mexico.</li> <li><b>Gonzalo Mera</b>, Americas Executive Manager, MIS Marine, United Kingdom</li> </ul>	09:00 - 10:00	



<p><b>Round Table: Key Elements of a Legislation for Competitive Ports</b>  <i>Moderator: Jorge Duran, Chief of the CIP Secretariat</i></p>	<ul style="list-style-type: none"> <li>• <b>Cap. Alt. María Marisa Abarca Hernández</b>, General Director of Ports, Mexico</li> <li>• <b>Omar Barrios</b>, Chairman of the Board, National Port Commission, Guatemala.</li> <li>• <b>Juan Curbelo</b>, President, National Port Administration, Uruguay.</li> <li>• <b>Pedro Elizalde</b>, Director, Regional Law Department, TEC de Monterrey</li> </ul>	<p>10:00 - 10:45</p>	
<ul style="list-style-type: none"> <li>• Coffee Break</li> </ul>		<p>10:45 - 11:15</p>	<ul style="list-style-type: none"> <li>• La Parroquia" station inside the Business Center parking lot and an additional indoor appetizer area.</li> </ul>
<p><b>Keunote Speech on Human Factor</b></p>	<ul style="list-style-type: none"> <li>• <b>Guimara Tuñón Guerra</b>, COO, Maritime Policy Bureau, Panama and Dean, Business, Logistics and Tourism, USMA, Panama</li> </ul>	<p>11:15 -11:45</p>	
<p><b>Competitive Ports as Triggers for Development</b>  <i>Moderator: TBD</i></p>	<ul style="list-style-type: none"> <li>• <b>Roberto López Lemus</b>, General Manager, Alanza, Honduras.</li> <li>• <b>ASIPONA Lazaro Cardenas, Mexico</b></li> <li>• <b>Ricardo Sanchez,</b></li> </ul>	<p>11:45 - 12:30</p>	
<p><b>Interconnected Ports and Smart Ports</b>  <i>Moderator: TBD</i></p>	<ul style="list-style-type: none"> <li>• <b>Luis Pérez Madariaga</b>, Business Development Manager, INDRA, Spain</li> <li>• <b>Nico de Cauver</b>, Secretary General, International Port Community System Association (IPCSA).</li> <li>• <b>MEXPLUS Puertos Altamira.</b></li> </ul>	<p>12:30 - 13:15</p>	
<p style="text-align: center;"><b>Lunch "Gran Hotel Diligencias"</b>          (Independencia 1115, Centro, 91700 Veracruz, Ver.)</p>		<p>13:30 - 15:00</p>	
<p style="text-align: center;">Ajuste de tiempo</p>		<p>15:00 - 15:15</p>	



<b>Strategic Aliances. Successful Practices</b> <i>Moderator: TBD</i>	<ul style="list-style-type: none"> <li>• <b>Crowley</b></li> <li>• <b>Roberto Paveck</b>, Santos Port Authority, Brazil.</li> <li>• <b>Darwin Telemaque</b>, CEO, Antigua and Barbuda Port Authority</li> </ul>	15:45 - 16:45	
<b>Ports of Mexico</b>	<ul style="list-style-type: none"> <li>• <b>6 ASIPONAS</b></li> </ul>	16:45 - 17:30	
<p style="text-align: center;">Free Time (outfit change)</p>		17:30 -19:30	
<p style="text-align: center;"><b>Gala Dinner “Salón Veranda de Hotel Costa Verde”</b> (Blvd. Manuel Ávila Camacho 3797, Costa Verde, 94294 Veracruz, Ver.)</p>		19:30 - 22:00	<ul style="list-style-type: none"> <li>• Gala Attire (Simple long dress for women, suit for men)</li> </ul>

FRIDAY, JANUARY 19, 2024			
ACTIVITY	PARTICIPANTS	TIME	NOTES
	<b>Tour of the Port</b>	09:00 - 12:00	<ul style="list-style-type: none"> <li>• San Juan de Ulúa, Bahía Sur, Bahía Norte e ICAVE.</li> <li>• Previous Registration in the following link <a href="https://forms.gle/MnrQPvQJ6zjipGcA8">https://forms.gle/MnrQPvQJ6zjipGcA8</a></li> <li>• Cassual attire and closed shoe</li> <li>• Land tour for participant and speakers and Boat tour for Head of Delegations (Weather Permiting).</li> </ul>
<p style="text-align: center;">Free Time (Independent Lunch and wardrobe change)</p>		12:00 - 14:00	
<b>Francisco J. Clavijero Theatre</b> (Emparan 166, Centro, 91700 Veracruz, Ver.)			



FRIDAY, JANUARY 19, 2024			
ACTIVITY	PARTICIPANTS	TIME	NOTES
<b>The Impact of Human Talent in the Port Sector</b> <i>Moderator: TBD</i>	<ul style="list-style-type: none"> <li>• <b>Maritime and Port University, Mexico.</b></li> <li>• <b>Carla Monrabal</b>, President, Puerto Dock Sud, Argentina.</li> <li>• <b>Carlos José González España</b>, Managing Partner, Empresa Multimodal S.A.S., Colombia.</li> </ul>	14:00 - 15:00	
<b>Technology for Sustainable Port Management</b> <i>Moderator: TBD</i>	<ul style="list-style-type: none"> <li>• <b>Alejandro Trillo</b>, Director General, Marime Procurement Services, Mexico.</li> <li>• <b>Carleen Lyden- Walker</b>, Executive Director, North American Marine Environment Protection (NAMEPA)</li> <li>• México. <i>Speaker TBD</i></li> </ul>	15:00 - 16:00	
<ul style="list-style-type: none"> <li>• Coffee break.</li> </ul>		16:00 - 16:30	
<ul style="list-style-type: none"> <li>• <b>Keynote Speech</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>ASIPONA Veracruz, Mexico.</b></li> </ul>	16:30 - 17:00	
<b>Closing Remarks</b>	<ul style="list-style-type: none"> <li>• <b>Jorge Duran</b>, Chief, Secretariat of the Inter-American Committee on Ports (CIP) of the Organization of American States (OAS).</li> <li>• <b>Capitán de Altura Ana Laura López</b>, General Coordinator of Ports and Merchant Marine, Secretariat of the Mexican Navy.</li> </ul>	17:00 - 17:10	
<b>Xalapa Symphony Orchestra Concert</b>		17:10 -19:10	