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The CIP and PortMujer join forces to promote gender equality in the sector

The Inter-American Committee on Ports (CIP) of the Organization of American States (OAS) and the Port Professionals' Network for Gender Equality - PortMujer, exchanged memberships to promote gender equality and foster the empowerment of women in the port sector of the Americas.

PortMujer is a platform that promotes leadership and gender equality based on capacity, training and contributions to port development in Latin America and the Caribbean. PortMujer seeks to promote the comprehensive training of port personnel, with special emphasis on women, and ensure joint work to meet quality standards in services within the port sector, at the private and public levels.

As the first multilateral port organization in the region to adopt gender issues as one of its cross-cutting mandates, the CIP takes heed of the fundamental role women play in promoting competitiveness in the port sector. Through its Technical Advisory Group (TAG) on Port-City Relations, Social Responsibility, and Gender Equality, chaired by the National Port Authority of Peru, the CIP implements various activities that help promote a more inclusive sector, such as Webinars, Hemispheric Technical Conferences, surveys, publications, and the Maritime Award of the Americas "Outstanding Woman in the Port-Maritime Sector".

Through this membership exchange, the CIP and PortMujer will collaborate to give visibility to the invaluable contributions of women to the development of a competitive and efficient sector through spaces that promote women's empowerment and gender equality.

"We share a common goal with PortMujer: the full integration of women in the region's port sector", says Jorge Durán, Chief of the CIP Secretariat, and continues, "we see this collaboration as a fundamental opportunity to achieve it, which we believe will be of great value to our communities."

"Promoting gender equality in the port-logistics sector is achieved through collaboration, adding possibilities and skills", reiterates Guimara Tuñón, President of PortMujer, "which is why joining forces with the CIP is of great importance for PortMujer".

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