THE THREE MOST BEAUTIFUL WORDS IN CYBER RISK

What every leader loves to hear

8 June 2026

Andrew Baskin

SHORELINE HUDSON
ACRISURE®

SHORELINE HUDSON
ACRISURE®

01.

INTRODUCTION

SHORELINE HUDSON
ACRISURE

SHORELINE HUDSON
ACRISURE

Bermuda

Houston

London

Long Beach

Manila

Miami

New Orleans

Naples

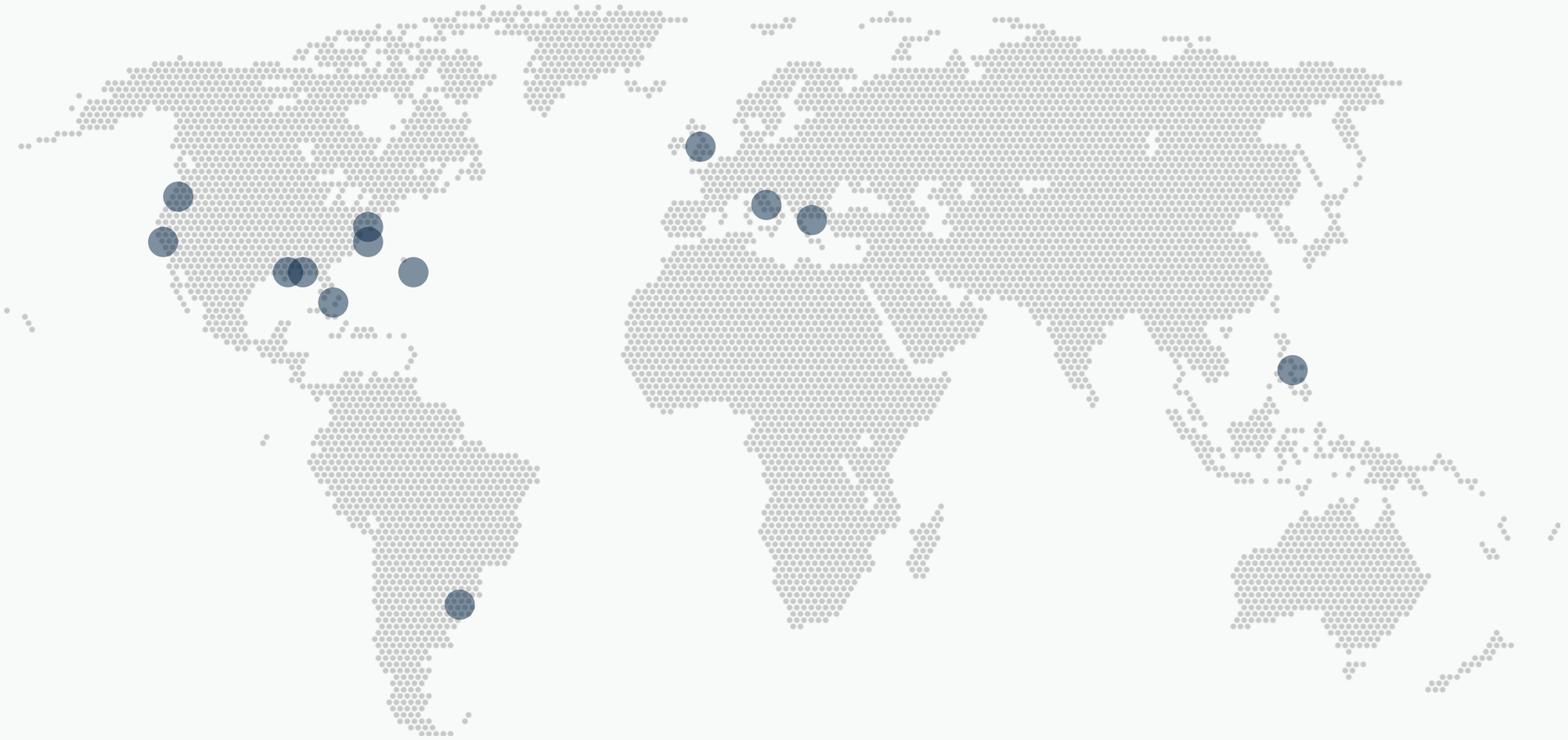
Philadelphia (HQ)

Piraeus

Rio de Janeiro

Seattle

Washington, DC



ShorelineHudson

Supporting informed decision-making, resilient operations, and sustainable growth across ports and maritime organizations.

Provides the expertise and tools needed to navigate complex operational, regulatory, and technological challenges.

Strategic advisory

Align strategies, investments, and operations with organizational objectives.

Risk management

Identify, assess, and mitigate operational, environmental, and security risks.

Project preparation

Develop bankable, implementation-ready projects and investment plans.

Digital transformation

Modernize systems, processes, and data to improve performance and resilience.

02.

CONTEXT

SHORELINE HUDSON
ACRISURE

Technological evolution

Advances in digital technologies are transforming how ports, terminals, and maritime stakeholders exchange information, manage operations, and improve performance.

Integrates people, processes, and technologies to enable more connected, efficient, and resilient maritime operations.

Maritime Single Window

Streamline vessel reporting and port clearance processes through a single digital platform.

IT/OT convergence

Connect systems to improve visibility, efficiency, and decision-making.

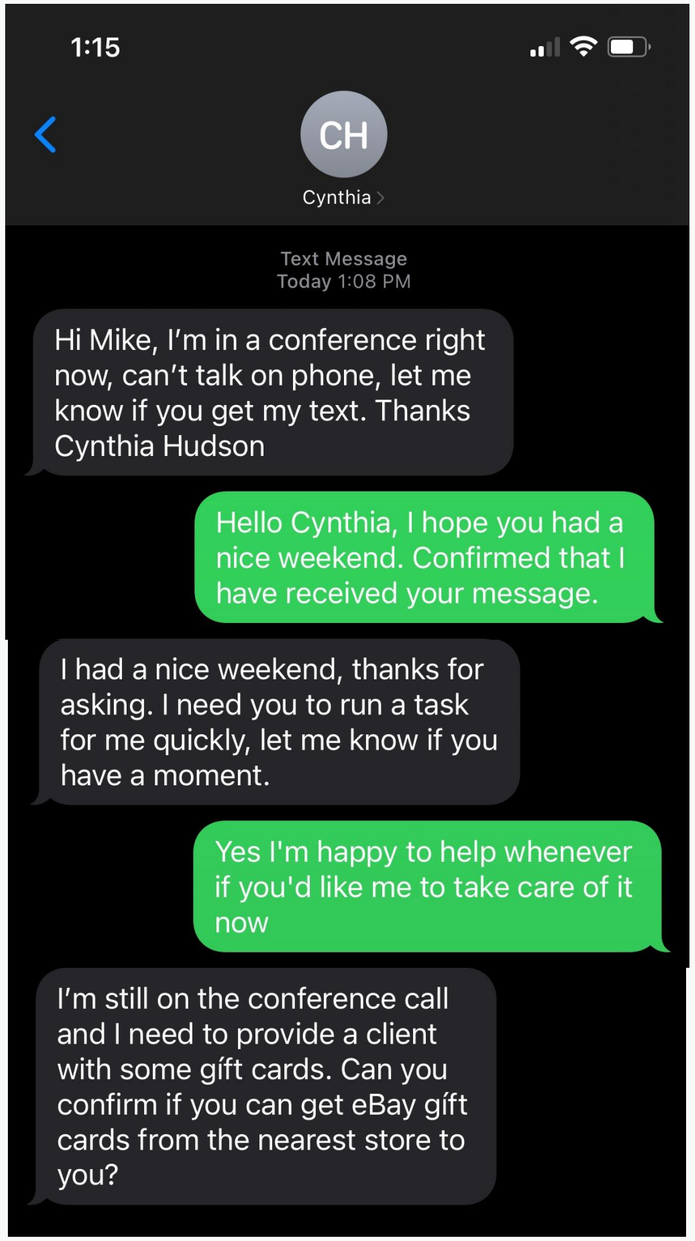
Port Community Systems

Connect stakeholders through a shared platform for operational coordination and data exchange.

Internet of Things

Leverage connected sensors and devices for real-time monitoring and operational awareness.

SHORELINE HUDSON
ACRISURE



Hola Mike, estoy en una conferencia ahora mismo, no puedo hablar por teléfono, déjame saber si recibes mi SMS. Gracias Cynthia Hudson

Hola Cynthia, espero que haya pasado un buen fin de semana. Confirmo que he recibido su mensaje.

Pasé un buen fin de semana, gracias por preguntar. Necesito que hagas algo para mi rápidamente, déjame saber si tienes un momento.

Si claro, con gusto yo le ayudaré en cualquier momento si gusta puedo hacerlo ahora mismo.

Aún estoy en una teleconferencia y necesito brindarle a un cliente unos certificados de regalos. ¿Puedes confirmar si puedes comprar los certificados de regalos de eBay en la tienda más cerca de ti?

SHORELINE HUDSON
ACRISURE

Lies, more lies, and statistics

Key indicators highlighting cyber risk, preparedness, and resilience challenges across the maritime sector.

Growing cyber threats, increasing financial impacts, and persistent preparedness gaps continue to elevate risk across maritime operations.

$550k

Financial impact

The average cost of a maritime cyber incident, a threefold increase from the previous year.

31%

Collaboration gap

Of organizations participate in cybersecurity information-sharing networks.

92%

Human vulnerability

Of surveyed maritime personnel opened a malicious phishing email.

23%

Preparedness disparity

Ports in high-income countries are more likely to conduct cybersecurity risk assessments.

Sources: CyberOwl; Chubb; World Bank

SHORELINE HUDSON
ACRISURE

Wise advice from a professional

The New York Times

Minister in Charge of Japan's Cybersecurity Says He Has Never Used a Computer

Share full article

03.

THREE WORDS

SHORELINE
HUDSON
ACRISURE®

Three beautiful words

The words every executive wants to hear during a cyber incident

I love you

Although this is very sweet.

I am sorry

Although this is very thoughtful

OAS CIP event

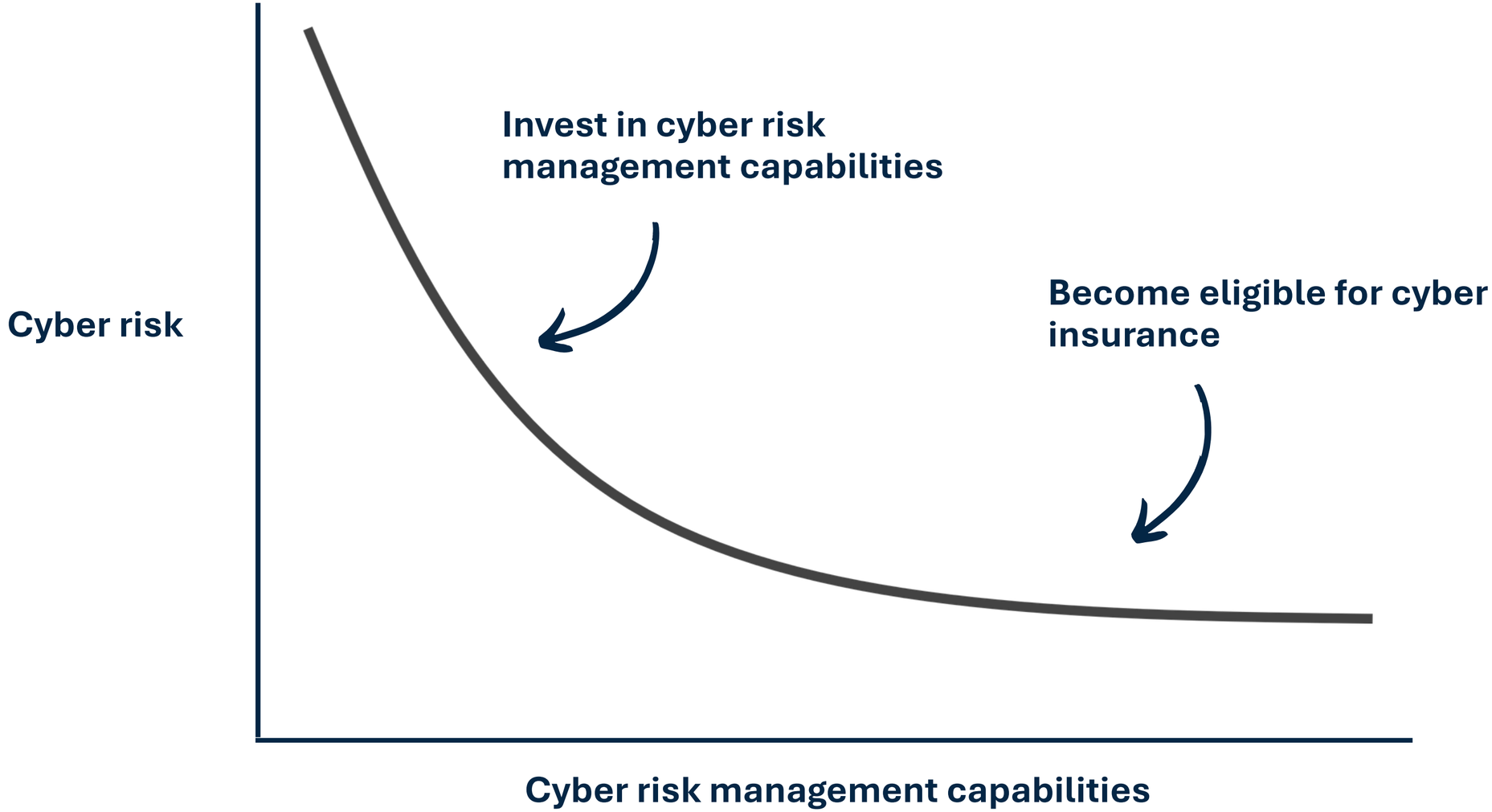
Congrats Jorge, Mona, Montse, Sabi, and Gis!

We have insurance

Nothing as heartwarming as transferring risk off the balance sheet.

SHORELINE HUDSON
ACRISURE

Insurance, in graphic form



Example: fire insurance

Reduces the likelihood and impact of fire-related incidents through prevention, detection, and emergency response measures.

Combines early detection, rapid suppression, and emergency preparedness to protect people, property, and operations.

Smoke detection

Provide early warning of fire hazards to support rapid response and evacuation.

Emergency exits

Enable safe and efficient evacuation during fire and other emergency situations.

Fire suppression systems

Control and contain fires before they escalate and cause significant damage.

Smoking restrictions

Reduce ignition risks through designated smoking areas and smoking prohibitions.

04.

RECOMMENDATIONS

SHORELINE HUDSON
ACRISURE®

SHORELINE HUDSON ACRISURE

Capabilities assessment

Identifies capability gaps and investment priorities to strengthen organizational resilience.

Establishes a baseline for informed decision-making and continuous improvement.

Enterprise-wide coverage

Assess capabilities across all business units, functions, and operations.

Gap identification

Identify capability gaps, weaknesses and areas of elevated risk.

Maturity benchmarking

Evaluate current-state effectiveness and benchmark against leading practices.

Investment prioritization

Prioritize initiaves and allocate resources for maximum impact.

SHORELINE HUDSON
ACRISURE

Training program

Develops workforce awareness, strengthens cyber hygiene, and improves preparedness against evolving cyber threats.

Builds a culture of cybersecurity by equipping personnel to recognize, prevent, and respond to cyber risks.

Security awareness

Build understanding of cyber risks and security responsibilities.

Secure behaviors

Promote safe practices for systems, accounts, and information.

Threat recognition

Recognize phishing, social engineering, and other common threats.

Incident reporting

Enable timely reporting of cyber incidents and suspicious activity.

SHORELINE HUDSON
ACRISURE

Incident response

Improves organizational readiness to detect, contain, and recover from cybersecurity incidents.

Establishes a coordinated approach to managing cyber incidents and minimizing operational disruption.

Incident preparedness

Develop response plans, roles, and procedures before an incident occurs.

Response coordination

Enable effective communication, escalation, and decision-making during incidents.

Threat detection

Identify suspicious activity and potential security incidents in a timely manner.

Recovery and lessons learned

Restore operations and strengthen resilience through continuous improvement.

05.

CONCLUSION

SHORELINE HUDSON
ACRISURE®

Conclusion: a warm embrace

As ports become increasingly digital and interconnected, cyber resilience is essential to operational continuity and long-term success.

Technology, risk awareness, insurance, and preparedness must work together to strengthen cyber resilience.

Technological evolution

Expanding connectivity, efficiency, and cyber exposure across port ecosystems.

Insurance coverage

Can help ports and terminals establish standards and transfer risk

Statistics and trends

Illustrates the current state of maritime cyber risk and highlights challenges.

Resilience measures

Assessments, training, and response planning help reduce risk and improve recovery.

THANK YOU!

andrew.baskin@shorelinehudson.com
linkedin.com/andrewbaskin

SHORELINE HUDSON
ACRISURE