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## Webinar on Communicating Through Crises: Managing Misinformation and Public Trust

**Date:** Thursday, October 8, 2026

**Time:** 12:00 PM – 13:30 PM Washington D.C.

The webinar, organized by the Secretariat of the Inter-American Committee on Ports (CIP) of the Organization of American States (OAS) will feature the participation of the Media for Democracy Foundation (MFD), and T&T Salvage of the United States. The webinar will explore the critical role of strategic communication in times of crisis, with a particular focus on addressing misinformation and strengthening public trust. Through expert presentations and the exchange of practical experiences, participants will examine effective communication strategies, the importance of transparent and timely messaging, and the role of collaboration with the media and key stakeholders in supporting informed decision-making and institutional resilience.

### Agenda

**12:00 – 12:10** **Opening Remarks**

**Jorge Durán**, Chief of the Secretariat, CIP-OAS

**12:10 – 12:15** **Introduction and Moderation**

**Mónica Blanco**, CIP-OAS

**12:15 – 12:35** **Luis Botello**, President, MFD

**12:40 – 13:00** **Yuri Gramajo**, Regional Manager, T&T Salvage, United States

**13:05 – 13:20** **Q&A Session**

**13:20 – 13:30** **Closing Remarks**

**Jorge Durán**, Chief of the Secretariat, CIP-OAS

*With the technical support of the CIP Strategic Partner:*

