

# CORPORATE SOCIAL RESPONSIBILITY AND THE CRUISE INDUSTRY

*Bud Darr*

*SVP, Technical and Regulatory Affairs, CLIA Global*

Hemispheric Seminar on Corporate Social Responsibility and Gender  
Equality in the Port Sector

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# Chartlines

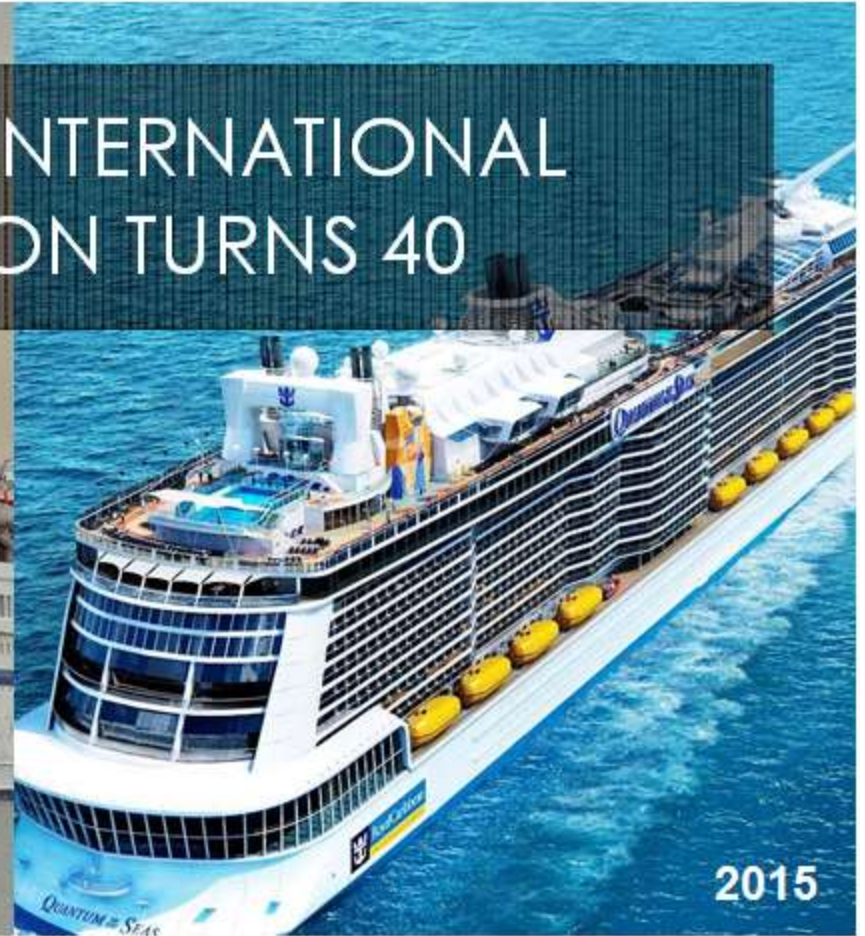
- About Cruise Lines International Association (CLIA)
- State of the Industry
- Corporate Social Responsibility
- Conclusions

# ***About CLIA***

# CRUISE LINES INTERNATIONAL ASSOCIATION TURNS 40



1975



2015

# Cruise Lines International Association

- Unified voice of the global cruise community
- Represents, advocates and promotes the common interests of the industry to external stakeholders
- Global organization with 15 offices worldwide



**62**

**Cruise Line Members**

**50,000**  
**Travel Agents**



**275**

**Executive Partners**

# CLIA Office Locations



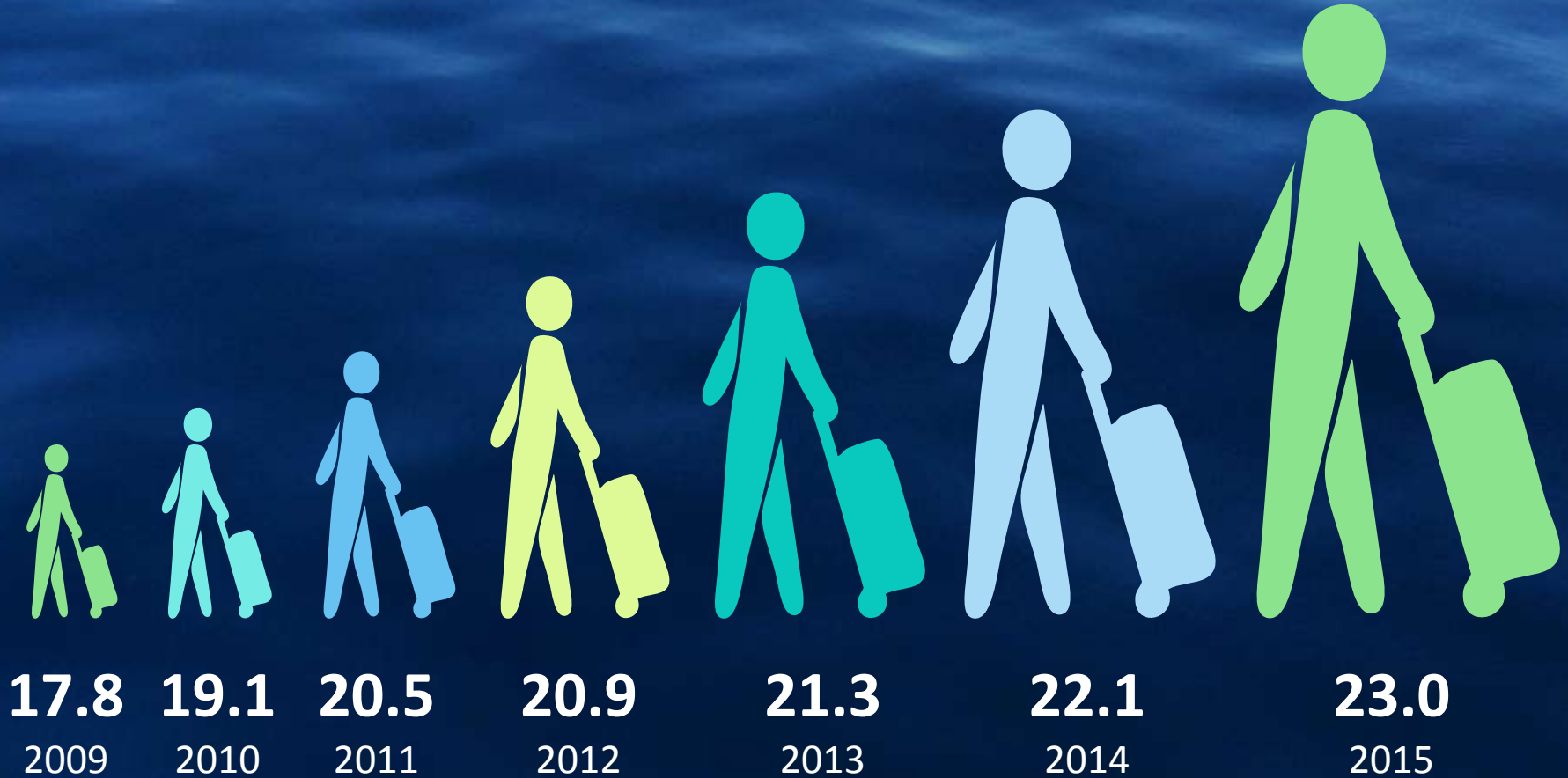
# Technical and Regulatory Affairs Team

- Advocates positions to key regulatory organizations, policymakers and other industry partners
- Actively monitors and participates in development of maritime policies and regulations
- Actively involved in the safety of passengers and crew, and protecting the marine environment



# *State of the Industry*

# CLIA Global Ocean Cruise Passengers (in Millions)



# Cruise Ship Deployment



# *Corporate Social Responsibility*

# Corporate Social Responsibility

- Environmental Sustainability
- Seafarer Welfare
- Stakeholder Engagement

# CSR: Environmental Sustainability

- Waste Management & Energy Efficiency Practices
- Responsible Port Infrastructure Development
- Destination Conservation Efforts
- IMO: EEDI/SEEMP; Reception Facilities; Ballast Water Management; Ship Recycling, Baltic Sea Special Area; MRV – Fuel Consumption
- Source Amenities in a Sustainable Manner

# CSR: Seafarer Welfare

- ILO Participation
- MLC 2006
  - Minimum requirements for seafarers to work on ships
  - Conditions of employment
  - Accommodations, recreational facilities, food and catering
  - Health protection, medical care, welfare and social security protection
- Access to Ministry Services

# CSR: Stakeholder Engagement

- Ocean Conservancy
- United Nations Environment Programme (UNEP)
- United for Wildlife
- North American Marine Ministry Association
- Mercy Ships



# *Conclusions*



THANK  
YOU

