

Maritime Award of the Americas

2021

"Integral Port Management for the Socioeconomic Development of the Americas."



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CIP | Inter-American
Committee on Ports

RIGHTSHIP

North American Marine Environment Protection Association
NAMEPA



SLOM
Sociedad Latinoamericana de
Operadores de Terminales
Marítimo Petroleros y Monoboyas

cim
Inter-American Commission of Women



I. About

The port sector is vital for the socio-economic development of Latin America and the Caribbean where about 95% of exports are mobilized through ports. Recognizing the important role of the maritime industry in boosting competitiveness and contributing to the integral development of the Hemisphere, the Secretariat of the Inter-American Committee on Ports (S/CIP) of the Organization of American States (OAS) promotes the development of competitive, sustainable, secure, and inclusive ports with efficient operations that have a low impact on the environment and bring prosperity to the societies they operate in.

II. Objectives

The 2021 Maritime Award of the Americas is organized by the S/CIP, together with the North American Marine Environment Protection Association (NAMEPA), the Latin American Society of Marine Oil Terminal Operators and Single-Buoy Mooring (SLOM), Rightship and other strategic partners. It recognizes successful practices in the maritime and port sectors of the Hemisphere that demonstrate excellence, innovation, leadership, sustainability, and replicability.

III. Categories

In its 7th edition, the 2021 Award will honor winning entries for their positive contribution to the socio-economic development of the Americas. The Award also includes a category that recognizes female port and maritime professionals who have demonstrated dedication, leadership, and innovation that empowers other women in the port sector of the Americas.

1. *Port-City Relation*

For successful practices that help reduce the contrast between the social conditions of the city and the economic opportunities offered by the port, meeting the criteria established as the *Triple Bottom Line* (economic, social, and environmental sustainability)¹ and are aligned with the UN Sustainable Development Goals.

2. *Disaster Management and Continuity of Operations in Ports and/or Terminals*

For successful practices that prevent and/or reduce damage to the (marine) environment and communities, building resilience against incidents, natural disasters and/or health emergencies, among others.

3. *Digitalization, automation, and technological transformation*

For successful practices that promote the digitalization and/or automation of operations and processes in ports and/or terminals, and in turn generate greater administrative and/or logistics efficiency.

4. *Outstanding Woman in the Maritime and Port Sectors 2021*

For the leadership and dedication through significant achievements, as well as professional contributions for the development of the maritime and port sectors of the Americas. This category is open to women at all corporate and public levels working in ports (including terminals), as well as companies and institutions in the port and maritime sector of CIP/OAS Member States.

¹ Please see [United Nations Global Compact](#) for reference.

IV. Evaluation Criteria

The Jury Committee will consider the following evaluation criteria:

Innovation and Leadership (40 points).

Does the entry/candidate:

- Promote the use of new technologies and include strategic actions that go beyond "traditional" approaches?
- Promote the creation of strategic alliances with partners from different entities/sectors?
- Promote knowledge exchange and lessons learned?
- Include initiatives that contribute to the community?

Sustainability (30 points)

- Does the entry/candidate promote training and/or capacity building?
- Does the practice/project/achievement presented have instruments to monitor and evaluate its impact?
- Are the characteristics of the practice/project/achievement presented transferable?

Efficiency (30 points)

- Has the practice/project/achievement presented reached its specific objectives?
- Is positive impact verified through measurable indicators?
- Is the practice/project/achievement presented cost-efficient?

V. Eligibility

The 2021 Maritime Award of the Americas is open to both public and private ports, terminals, and/or companies and institutions of the maritime and port sectors from any of the [CIP-OAS Member States](#). Candidates in the Outstanding Woman in the Maritime and Port Sectors 2021 category must be currently employed in one of the above.

VI. Guidelines

To be considered, each application must include the application form (attached), as well as an executive PowerPoint presentation which can include indicators, images, promotional material (no videos). Documentation shall not exceed 10MB and must be submitted electronically (PDF and/or PowerPoint) in English or Spanish, to Mona Swoboda, S/CIP, Program Manager, mwoboda@oas.org no later than July 23, 2021. You will receive a confirmation of receipt within three (3) business days.

In addition to the above, applications for the Outstanding Woman in the Maritime and Port Sectors 2021 category must also include:

- Curriculum Vitae and a brief description (max. 2 pages) of the current position the candidate holds (minimum of 5 years of experience in the port and maritime sector);
- Essay on professional contributions that showcase the candidate's impact in her institution and how she empowers women to take leadership; (1000 words)
- Letter from the candidate's organization, institution, and/or company in support of her nomination; (1 page)
- Additional documents such as certificates, diplomas, recognitions, etc. relevant to the candidate's application;
- Proof that the candidate is a citizen or permanent resident of any of the [CIP-OAS Member States](#).

VII. Jury Committee

The Jury Committee is comprised of representatives from:

- Secretariat of the Inter-American Committee on Ports (S/CIP) of the Organization of American States (OAS);
- North American Marine Environmental Protection Association (NAMEPA);
- Latin American Society of Marine Oil Terminal Operators and Single-Buoy Mooring (SLOM);
- Rightship;
- OAS Department of Sustainable Development (DSD-OAS);
- OAS Inter-American Commission of Women (CIM-OAS).

VIII. Evaluation Process

Each entry will be evaluated through a point system using the criteria outlined under item IV. The Jury Committee will recognize those submissions as winners that, in addition to a high point scale, show measurable impact through verifiable indicators. Once the evaluation process is concluded, the winners will be notified directly. The respective National Port Authority will be copied in the communiqué. All winning institutions will be recognized and announced through official CIP-OAS media outlets.

IX. The Prize

The most important part is the recognition and promotion of the winning entries and their institutions throughout the Western Hemisphere. The winning entries will be published on the CIP/OAS websites, as well as disseminated regionally through various communication and media channels. Awardees will be honored during the XXIX Latin American Congress of Ports of the American Association of Port Authorities (AAPA), in Cartagena, Colombia, from November 29 and 30 to December 1, 2021. Here, the winners, in addition to having the excellent opportunity to network with other industry leaders, will receive:

- ✓ Award Plaque;
- ✓ Participation of one participant per institution without cost of admission in the XXIX Latin American Congress of Ports of the AAPA (please take into account that each winner is responsible for the cost of their air fare, accommodation, and per diem expenses);
- ✓ Recognition at the Award Ceremony;
- ✓ Hemispheric-wide recognition through CIP/OAS media outlets, as well as numerous regional press releases;

- ✓ Publication of the winning entries in the CIP/OAS Newsletter;
- ✓ One full year's associate membership with the CIP/OAS with a value of up to US \$ 10,000, if applicable, and access to strategic information, as well as opportunities for capacity building with international partner organizations of the CIP (scholarship programs).

X. Timetable

Submission Deadline	July 23, 2021
Winners' Announcement	August 20, 2021
Award Ceremony	December 1, 2021

XI. Questions?

For any questions related to the Award, please contact Mona Swoboda, S/CIP Program Manager at mwsoboda@oas.org