2024 CIP MARTINE AWARD OF THE AMERICAS

ANNIVERSARY EDITION

A DECADE OF RECOGNIZING OUTS TANDING PORT MANAGEMENT







Inter-American Committee on Ports









I. <u>About</u>

The port sector is vital for global socio-economic development. In Latin America and the Caribbean, about 95% of exports are mobilized through ports, making them a driver for regional growth. Recognizing the important role of the sector in boosting competitiveness and contributing to the integral development of the Hemisphere, the Secretariat of the Inter-American Committee on Ports (CIP) of the Organization of American States (OAS) promotes the development of competitive, secure, sustainable, and inclusive ports with efficient operations that have a low impact on the environment and bring prosperity to the societies in which they operate.

II. <u>Objective</u>

Since its launch in 2014, the **Maritime Award of the Americas** is organized by the CIP Secretariat, in collaboration with strategic partners such as the Latin American Society of Marine Oil Terminal Operators and Single-Buoy Mooring (SLOM), the North American Marine Environment Protection Association (NAMEPA), the OAS Department of Sustainable Development (DSD), and the OAS Inter-American Commission of Women (CIM). It recognizes outstanding contributions and successful practices in the maritime and port sectors of the Hemisphere that demonstrate excellence, innovation, leadership, sustainability, and replicability.

III. <u>Categories</u>

In this 10th – anniversary edition, the Award will honor winning entries for their positive contribution to the modernization of the port sector in the Americas. The Award also includes a category that recognizes the 2024 Outstanding Woman in the Maritime and Port Sectors for her demonstrated dedication, leadership, and innovation that empowers other women in the sector.

1. Technological Transformation

For successful practices that are technology driven and bolster secure, transparent, and competitive operations, as well as promote time and resource optimization, among other benefits.

2. Cybersecurity in Ports and Terminals

For successful practices that enhance cybersecurity capacities and facilitate the detection, response, recovery, and general protection against cyberattacks.

3. Green Port Operations and Sustainable Management

For successful practices in sustainable port management that help reduce harmful environmental impacts and transform operations in an environmentally friendly manner.

4. Women Empowerment and Equality

For successful practices that promote the participation and visibility of women through the formulation and implementation of strategic actions and/or policies of inclusion, diversity, and equality.

5. Port Security and Risk Management

For successful practices that demonstrate excellence and efficiency in mitigating physical threats and managing risks in an integral manner to promote business continuity.

6. Outstanding Woman in the Maritime and Port Sectors 2024

For the leadership and dedication of an outstanding woman through significant achievements, as well as professional contributions for the development of the maritime and port sectors in the Americas. This category is open to women at all public and corporate levels working in ports and/or terminals, National Port Authorities, as well as companies and institutions related to the maritime and port sectors in any of the CIP-OAS Member States.

IV. <u>Evaluation Criteria</u>

The Jury Committee will consider the following evaluation criteria:

Innovation and Leadership (40 points)

Does the practice/candidate:

- Promote the use of new technologies and tools that go beyond "traditional" approaches?
- Promote the creation of strategic alliances with partners from different entities and/or sectors?
- Promote best practices and knowledge exchange?
- Include initiatives that contribute to the community?

Sustainability (30 points)

- Does the practice/candidate promote training and/or capacity building initiatives?
- Does the practice/candidate promote instruments to monitor and evaluate impact?
- Are the accomplishments presented transferable?

Efficiency (30 points)

- Has the practice/candidate accomplished specific objectives?
- Is positive impact verified through measurable indicators?
- Have (human, financial, technical) resources been streamlined to reach the stated objectives?

V. <u>Eligibility</u>

The **Award** is open to both public and private ports, terminals, National Port Authorities, and/or companies and institutions of the maritime and port sectors from any of the <u>CIP-OAS Member States</u>. Candidates in the 2024 Outstanding Woman in the Maritime and Port Sectors category must be currently employed in one of the above.

VI. <u>Guidelines</u>

To be considered, each application must include the **application** form (NOTE: the Outstanding Woman category has its <u>own</u> form), as well as an **executive PowerPoint presentation** showcasing the application. The presentation may include indicators, images, and/or promotional material (no videos). Documentation shall not exceed 10MB and must be submitted electronically (PDF and/or PowerPoint) in English or Spanish, to Ms. Mona Swoboda, CIP Program Manager, <u>mswoboda@oas.org</u> cc. Ms. Mónica Blanco, CIP Project Coordinator, <u>mblanco@oas.org</u> no later than **March 8**, **2024**. You will receive a confirmation of receipt within three (3) business days. In addition to the aforementioned guidelines, the applications for the 2024 Outstanding Woman in the Maritime and Port Sectors category must <u>also</u> include:

- Curriculum Vitae (max. 2 pages), including a brief description of the current position the candidate holds (must have a minimum of eight years' experience in the maritime and port sectors);
- Essay to showcase the candidate's professional contributions, her impact in her institution, and how she empowers women to take leadership (1000 words);
- Letter from the candidate's organization/institution/ company in support of her nomination (1 page);
- Additional documents such as certificates, diplomas, recognitions, etc. relevant to the candidate's nomination;
- Proof that the candidate is a citizen or permanent resident of any of the <u>CIP-OAS Member States</u>.

VII. <u>Jury Committee</u>

The Jury Committee is comprised of representatives from:

- Secretariat of the Inter-American Committee on Ports (CIP) of the Organization of American States (OAS);
- Latin American Society of Marine Oil Terminal Operators and Single-Buoy Mooring (SLOM);
- North American Marine Environmental Protection Association (NAMEPA);
- OAS Department of Sustainable Development (DSD-OAS);
- OAS Inter-American Commission of Women (CIM-OAS).

VIII. <u>Evaluation Process</u>

The CIP Secretariat will make a preliminary selection to verify the compliance with the application requirements. The Jury Committee will recognize those entries as winners that, in addition to a high point scale, show measurable impact. Each entry will be evaluated through a point system using the criteria outlined under item IV. In addition, the evaluation will be based on objective and technical benchmarks, impartially and independently verifiable. Once the evaluation process is concluded, the winners will be notified directly. The respective National Port Authority will be copied in this communication. All winning institutions will be recognized and published through official CIP-OAS communications.

IX. <u>The Prize</u>

The most important part is the recognition and promotion of the winning entries and their institutions throughout the Western Hemisphere. The winning entries will be published on the CIP-OAS websites, as well as disseminated internationally through various communication channels. Awardees will be honored during the V Hemispheric Seminar on Port Legislation, May 2 & 3, 2024, in Guatemala. Here, the winners, in addition to having the excellent opportunity to network with other industry leaders, will receive:

✓ Award Plaque;

- Participation without cost of admission in the V Hemispheric Seminar on Port Legislation, May 2 & 3, 2024, Guatemala (NOTE: Each winner is responsible for the cost of air fare, accommodation, and per diem expenses);
- Recognition at the Award Ceremony;
- Hemispheric-wide recognition and publication through CIP-OAS media outlets;

 One full year's associate membership in the CIP-OAS at <u>no cost</u> (value of up to US \$ 10,000), <u>if applicable</u>, with access to strategic industry information and capacity building courses.

X. <u>Timetable</u>

Application Deadline	March 8, 2024
Winners' Announcement	March 28, 2024
Award Ceremony	May 2, 2024

XI. <u>Special</u> <u>Considerations</u>

- If an institution wishes to apply in more than one category, it must apply through separate application forms.
- The CIP Secretariat may answer questions about requirements and the application process.
- The CIP Secretariat will <u>not</u> provide information on the status of applications prior to the official Winners' Announcement.
- Inquiries from applicants that appear to sway or influence the evaluation process will lead to an immediate disqualification.
- A disqualification is not appealable.

XII. <u>Questions?</u>

For questions, please contact Mona Swoboda, CIP Program Manager at <u>mswoboda@oas.org</u> cc. Mónica Blanco, CIP Project Coordinator, <u>mblanco@oas.org</u>